

Convention Speaker & Presenter Bios

JON SCHALLERT

Jon Schallert is the only business consultant teaching businesses and communities how to reinvent themselves into Consumer Destinations. He speaks to thousands annually on his trademarked 14-step Destination Business process.

MIKE KAPLAN

Mike Kaplan is President and CEO of Aspen Skiing Company which includes oversight of Snowmass, Aspen Mtn., Aspen Highlands and Buttermilk Mountains as well as the hotel division. Mike is very active in the community as Treasurer of Aspen Community Foundation and is a member of the United States Ski and Snowboard Association Foundation Board of Trustees.

TRENT BLIZZARD

Trent Blizzard has been a professional web designer since 1997. Trent is also an engaging and entertaining presenter who likes to discuss website usability, WordPress, search engine optimization, online advertising and all things Google.

BRIAN AVERY

Brian Avery for over twenty-five years has been working in the events, tourism and attractions industry. His background is comprised of three areas of expertise: risk and safety management, event design and execution, and education.

CLAUDIA YUNDT

Claudia Yundt of Squire Boone Caverns, IN is NCA Retail Chair Extraordinaire.

NANCY HEARD

Nancy Heard is General Manager of Glenwood Caverns Adventure Park, CO who not only knows the operation of the cave she thoroughly knows the amusement ride business and the importance of ride safety.